Logo - S&S + Impossible

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| **TV: :15**  **CLIENT: CGO**  **CAMPAIGN: DEAR WINTER/NFL END TAG**  **Prelim 1/23/24 REV1 REF ISCIS: TYFC3386H (15); TYFC3387H (12/03)** | **TITLE: FEB24/CGO/DEAR WINTER 2024/NFL/AWD SEDANS Multi APR 15**  **JOB #: 412CGOCHCT41650**  **ISCI CODES: TYFC4249H (:15); TYFC4250H (:12/:03)** |

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| AUDIO | VISUALS | TITLES/SUPERS |
| LIFT AVO FROM REF ISCI  **SFX:** Upbeat music  **V.O.:**  Dear All-Wheel Drive,  Let’s show the road what we’ve got.  Yours, Toyota  **OFFER (:05)**  **Get 4.99% APR for 60 months on many of new Toyota’s most popular models.**  Toyota. Let’s Go Places. | THE ALL-NEW CROWN  CAMRY AWD  COROLLA HYBRID AWD  NEW ART CARD please put Corolla in the middle  ~~2024 Corolla Hatchback~~  2024 Crown  2024 Corolla  2024 Tundra  2024 Highlander  TOYOTA/NFL LOGO LOCKUP | DISCL: Prototypes shown with options. Extra-cost colors shown. 2023 Camry color no longer available in MY24 Camry.  DEAR ALL-WHEEL DRIVE,  CROWN AWD  CAMRY AWD  COROLLA HYBRID AWD  YOURS,  TOYOTA ALL-WHEEL DRIVE SEDANS  SUPER: New 2024 ~~Corolla Hatchback,~~ Crown, Corolla,Tundra or Highlander  4.99% APR for 60 month with $18.87 per $1000 borrowed  SUPER: Offer ends March 4th  DISCL: Prototypes shown with options. Excludes Corolla Hybrid and Highlander Hybrid models. APR available to buyers with approved Tier I+ and Tier I (excellent) credit only through Toyota Financial Services. Does not include taxes, license, title/registration fees and dealer fees. Does not include College Grad or Military Rebate. Offers vary by region. See Dealer for details. Offer ends 3/4/24. |